






C S C A AGENDA

Little Rock Marriott

3 Statehouse Plaza Little Rock, Arkansas 72201

| TIME | WEDNESDAY, MAY 14, 2014 | PLACE |
|---|--|------------------------------------|
| 8:00 – 12:00 | <p>CSCA STATE ASSOCIATION LEGISLATIVE & LEGAL ISSUES ROUNDTABLE SESSION <i>(State Legislative & Legal Issues Impacting Counties)</i> <i>Note: 20 Minutes Per State Reporting; Any Remaining Time Will Be Allotted For Additional Legislative Issues and Crosscutting CSCA State Issues Discussion.)</i> Moderator: Denny Nunnelley, Executive Director Kentucky Association of Counties</p> | Chicot Room Marriott |
| Discussion: All CSCA States | | |
| 12:00 – 1:00 | LUNCH ON YOUR OWN | |
| <p>1:30 – 4:30 <i>(Meet in the Hotel Lobby for Tour)</i></p> | <p>TOUR OF THE ARKANSAS RIVER TRAIL This award winning community effort winds its way across the entire metropolitan area of Little Rock, North Little Rock and Pulaski County, connecting 38 parks, six museums and 5,000+ acres of federal, state and local parkland. (Please dress comfortably for tour.) GUIDE: Honorable Buddy Villines, Pulaski County Judge</p> | Pulaski County |
| <p>ASSOCIATION OF ARKANSAS COUNTIES FACILITIES TOUR HOST: Chris Villines, Executive Director  Association of Arkansas Counties</p> | | |
| 6:30 – 7:30 | <p>WELCOME RECEPTION SPONSOR: Southeast Recycling Development Council  CLINTON PRESIDENTIAL LIBRARY TOUR HOST & SPONSOR:  Association of Arkansas Counties</p> | Clinton Presidential Library |

10:15 - 10:45

**TOPIC 4
LOCAL GOVERNMENT PRODUCTS FOR HEALTH CARE**
(Association Sponsored Exchanges)

**Moderator: Vivian Parsons, Executive Director
County Commissioners' Association of West
Virginia**

Chicot Room
Marriott

**Speaker: Quincy Quinlan, Director of Health and
Benefit Services Department
Texas Association of Counties**

Discussion: All CSCA States

10:45 - 11:15

**TOPIC 5
FUTURE LEADERSHIP CHANGES FOR THE NACo
FINANCIAL SERVICES COOPERATION**
(NACo Update on Financial Services)

**Moderator: Christopher L. Holley, Executive Director
Florida Association of Counties
President, CSCA**

Chicot Room
Marriott

Speaker: Matt D. Chase, NACo, Executive Director

Discussion: All CSCA States

11:15 - 11:45

**TOPIC 6
CORPORATE SPONSORSHIPS**
(How and How Much; the Right Way and Wrong Way)

**Moderator: Christopher L. Holley, Executive Director
Florida Association of Counties
President, CSCA**

Chicot Room
Marriott

**Speaker: Ross King, Executive Director
ACCG – Advancing Georgia Counties**

Discussion: All CSCA States

11:45 - 12:00

**TOPIC 7
BOSTON MUTUAL EMPLOYEE LIFE INSURANCE**
**Moderator: Christopher L. Holley, Executive Director
Florida Association of Counties
President, CSCA**

Chicot Room
Marriott

**Speaker & Sponsor: Lee Hauser, Boston Mutual
Employee Life Insurance**

12:00 - 12:45

L U N C H
SPONSOR: Texas Association of Counties

Grampas
Room
Marriott

12:45 - 1:15

**TOPIC 8
ENDANGERED SPECIES ACT (ESA) ISSUES AT THE LOCAL
LEVEL** *(How to Deal With ESA)*
**Moderator: Chris Villines, Executive Director
Association of Arkansas Counties**

Chicot Room
Marriott

Secretary-Treasurer

Speaker: Jeff Sikes, Legislative Director
Association of Arkansas Counties
Marc D. Kelly, Public Environmental Policy
Consulting

Discussion: All CSCA States

1:15 – 2:00

TOPIC 9

KEY FEDERAL LEGISLATION

(A National Legislative Update and Best Advocacy Practices)

Moderator: Christopher L. Holley, Executive Director
Florida Association of Counties
President, CSCA

Chicot Room
Marriott

Speakers: Matt D. Chase, NACo, Executive Director
Deborah Cox, NACo,
Director of Legislative Affairs

2:00 – 3:00

TOPIC 10

THE GROWING PAINS OF A SMALL STATE ASSOCIATION

(The evolution of county associations continues, with many looking to maintain or expand services despite weaknesses in traditional revenue sources. Dealing with dues freezes, cultivating corporate sponsorships, embracing endorsements, and more and more marketing – these are the new tools of the trade. One state association executive will lead a discussion and talk about Maryland's transition to a more entrepreneurial mission, and will talk through the steps involved. Changing the budget approach, developing leadership buy-in, and managing the effects of these efforts on the association's non-taxable status. Bring your experiences and questions for an open conversation about best practices and lessons learned.)

Chicot Room
Marriott

Moderator: Derrick Surette, Executive Director
Mississippi Association of Supervisors

Speaker: Mike Sanderson, Executive Director
Maryland Association of Counties

Discussion: All CSCA States

3:15 – 4:00

TOPIC 11

LIFESPAN TECHNOLOGIES

(A Smart Solution: Sensor Technologies that Provide State and Locals with Real - Time, Actionable Information on Bridge Infrastructure Conditions)

Moderator: Ross King, Executive Director
ACCG – Advancing Georgia Counties

Chicot Room
Marriott

Speaker & Sponsor: Pete Vanderzee, CEO
LifeSpan Technology



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| 4:00 – 6:00 | CSCA EXECUTIVES MEETING <i>(CSCA Executive Directors Only Meeting)</i> | Riverview Room Marriott |
| | SPONSOR: Texas Association of Counties | |

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| 6:30 | DINNER - Sonny Williams Steak Room River Market District | |
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| TIME | FRIDAY, MAY 16, 2014 | PLACE |
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| 7:45 – 8:30 | CONTINENTAL BREAKFAST SPONSOR: Texas Association of Counties | Grampas Room Marriott |
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| 8:30 – 9:00 | TOPIC 12 <i>CSCA BUSINESS</i> <i>(CSCA Financial Report; 2015 Annual Meeting {Date & Location}; Election of Officers; & Other Business)</i> Moderator: Christopher L. Holley, Executive Director Florida Association of Counties President, CSCA | Chicot Room Marriott |
| | Members: All CSCA States | |

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| 9:00 – 10:00 | TOPIC 13 CSCA OPEN DISCUSSION SESSION Moderator: Christopher L. Holley, Executive Director Florida Association of Counties President, CSCA | Chicot Room Marriott |
| | Members: All CSCA States | |

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| 10:00 | A D J O U R N | |
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SAFE TRAVELS
Visit the CSCA Website at: www.cscaweb.org